



# Sponsorship Opportunities

## What is Mavericks of Senior Living?

An online show where we interview leaders and innovators in senior care to:

- spark innovation
- showcase bright spots
- transform the industry

## Why Sponsor?

Showcase your product or service and gain exposure to our growing audience.

Our audience is highly engaged. We cultivate meaningful relationships, valuable conversations, and highlight innovation throughout our content.



**Your Brand here!**



71%



28%

78%

United States

67%

Senior Level+

43%

Age 35-54

23%

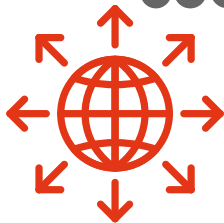
Age 55-65

9%

Age 65+

380,000+

reach/mo



5000+  
listens/mo



251,000+  
minutes watched/mo



REACH OVER 380,000 PEOPLE EACH MONTH

ignitehope@mavericksofseniorliving.com



# Sponsor Packages

**IGNITE** is our featured sponsorship package, offering the most visibility including:

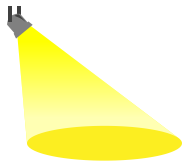


## IGNITE

- Your logo in our "Powered by...." on the video
- A featured spot on episode show notes, with your logo & link to your website
- A 20-second featured sponsor intro video or verbal ad
- Featured sponsor shoutouts and tags in our social media each time we share this episode (between 10-20 times)

1 episode	4 episodes	6 episodes
\$199	\$699 \$175/episode	\$899 \$150/episode

**SPOTLIGHT** is our middle sponsorship package, offering:



## SPOTLIGHT

- A mention on episode show notes, with a link to your website
- A shoutout with 1-2 sentences and logo shown on pre-roll
- Shoutouts and tags in our social media each time we share this episode

1 episode	4 episodes	6 episodes
\$99	\$349 \$87/episode	\$474 \$79/episode

**GROW** is our base sponsorship package, offering:



## GROW

- Listed on episode show notes page, with a link to your website
- A sponsor list and mention pre-roll
- Tagged in our social media

1 episode	4 episodes	6 episodes
\$59	\$199 \$50/episode	\$269 \$45/episode



Let's get started!

[ignitehope@mavericksofseniorliving.com](mailto:ignitehope@mavericksofseniorliving.com)



MORE THAN 251,000 MINUTES WATCHED MONTHLY

[ignitehope@mavericksofseniorliving.com](mailto:ignitehope@mavericksofseniorliving.com)